

## **CivFed General Membership Meeting Agenda March 8, 2022**

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### **Agenda**

#### **Approve Minutes**

#### **Marcus Alert Presentation**

#### **Data Privacy Panel**

#### **Nominations Committee**

#### **Virginia Hospital Center- The Future of VHC**

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### **Approve Minutes**

To approve the February Membership Minutes:

The results of the vote to approve the minutes from the February Membership meeting are as follows:

- 26 approve 96.30%
- 1 do not approve 3.70%
- 3 abstain

The February Membership Meeting minutes are approved.

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### **Public Services: Marcus Alert Presentation**

Deborah Warren, Deputy Director of DHS and Executive Director of CSB, gave a presentation about the Marcus Alert.

Background:

The 'Marcus Alert' is named after Marcus-David Peters, a black man, killed by Richmond police in 2018 amid a mental health crisis. The goal of the Marcus Alert is to provide a behavioral health response to behavioral health emergencies. This alert is to save lives of individuals who are having a crisis which doesn't require a professional with the training of a police officer.

Below is even more information:

# Introduction to the Marcus-David Peters Act & Marcus Alert



Signed into law in 2020, and named for Marcus-David Peters: a young, Black biology teacher who was killed in 2018 while experiencing a mental health crisis



Aims to ensure that the emergency response to a behavioral health crisis is a behavioral health response



Will lead to creation of a behavioral health alert system ("Marcus Alert"), with coordination at state, regional, and local levels



Localities must engage with a Stakeholder Group and gather community input to identify local opportunities, goals, and capacity, and then draft a Marcus Alert Local Plan

Arlington has a state mandated deadline to enforce this new practice. Below are some of the options that are being developed. These should be finished by the end of this fiscal year.

## Next Steps

### • Development of Arlington's Marcus Alert Protocols



#### Protocol 1

- How Arlington will transfer calls from 9-1-1 to 9-8-8



#### Protocol 2

- Agreement between mobile crisis regional hub and law enforcement

And next slide please.



#### Protocol 3

- Specialized response for law enforcement when responding to a behavioral health emergency

Deborah Warren described this as “building the plane as [they] fly it” but “it’s exciting and important for the community”

Deborah Warren discussed the financing of the program and how Arlington will fulfill the standards of the Marcus Alert using Arlington's unique assets. Below is opportunities for Arlington's behavioral health crisis response system.

### Coming Soon: Additional Behavioral Health Crisis Response Resources

- Virginia Hospital Center
  - 16 additional adult behavioral health beds
  - Emergency room reconfiguration to accommodate behavioral health crises
  - Intensive outpatient program development
- Regional Crisis Call Center, operated by PRS
- 9-8-8 National Mental Health Crisis and Suicide Prevention hotline



**COMING SOON**

### Opportunities for Arlington's Behavioral Health Crisis Response System

- **24/7 Staffing at the Crisis Intervention Center (CIC) at Sequoia Plaza**
  - Provide more robust, dedicated 24/7 staffing to offer comprehensive walk-in psychiatric emergency services, medical clearance, and enhanced safety
- **Community Care Teams**
  - Creation of multidisciplinary teams that incorporate a range of clinical and non-clinical partners to address each individual's unique needs

### Opportunities for Arlington's Behavioral Health Crisis Response System

- **Peer (i.e., individuals with lived experience) or Staff Navigator**
  - Assist individuals and their families post-discharge from the hospital, jail, or crisis system and help connect to available services
- **Additional Resources for Loved Ones**
  - Create Restorative Support Circles for loved ones
  - Create a liaison position to support individuals with treatment-resistant loved ones

## Marcus Alert System Community Poll

Below are the results of a poll requested by panelist Deborah Warren:

**Question:** Please choose up to five of the following new services or initiatives that should be prioritized for implementation in Arlington County.

### Responses:

1. 24/7 Staffing at the Crisis Intervention Center (CIC) at Sequoia Plaza 88%
2. Community Care Teams 56%
3. Outreach & Engagement 35%
4. 24/7 Behavioral Health Clinician at the Emergency Communications Center 74%
5. Regional Crisis Receiving Center 59%
6. Expanded Substance Use Services 65%
7. Peer or Staff Navigator 18%
8. Additional Resources for Loved Ones 29%

You can review the full presentation here:

<https://www.civfed.org/newContent/2022-03/2022-03%20ACCF%20Marcus%20Alert%20Presentation.pdf>

Any questions you can contact Jackie Snelling at: [jts@mtnzephyr.com](mailto:jts@mtnzephyr.com)

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### Data Privacy Panel

Margaret Leary is a professor who works in the cybersecurity field. Below is a presentation on privacy in the age of increased tech use and how one can protect themselves. This is a chart of what items can get information from you.

Retail store owners who sell sales records	Smart TVs	Utility companies
Warranty Registrations	Location data with Fitbits and other devices	Barbies (Hello Barbie)
Smart Phones	Tik Tok!!!!	Your clothes (formerly "spychips", now inventory tags)

Many items collect data and this data is used by businesses to tailor their products to your lifestyle in order to help them make a profit. However, some of these measures are invasive and can be considered unethical. There are federal and state laws against certain measures in order to help protect privacy.

Below is a law recently passed in Virginia

## Virginia Consumer Data Protection Act

- Goes into effect Jan 1, 2023
- Based on, but broader, than the California Act (CCPA)
- Impacts VA companies, and external companies marketing to VA citizens
- The VCDPA will grant Virginia residents the rights to access, correct, delete, know, and opt-out of the sale and processing for targeted advertising purposes of their personal information, similar to the CCPA and CPRA
- No right of public action
- Applies only to for-profit and B2B on a large-scale – Over 100,000 VA residents, or those who derive more than 50% of gross revenue from the sale of personal data and control or process at least 25K VA citizen data.
- Exemptions exclude Financial institutions or those subject to GLBA, HIPAA/HITECH

Below is possible solutions and the potential future

## What Can We Expect In 2022 and Beyond?

- Expansion of FTC's Policy Statement (Sept. 2021) now covers health apps (glucose monitors, fitness trackers, anything that draws information from a device, wearable, or calendar). Violations are \$43,792 per violation
- In the absence of Federal Legislation, states will continue to pass additional privacy regulations, such as Virginia did with the Virginia Consumer Data Protection Act.
  - Complicates interstate commerce and compliance for businesses
- Offers limited protections to the consumer

During the pandemic there has been unique sources of potential invasion of privacy due to work at home changes.

## Tattleware

- Availability of employee monitoring tools has significantly increased (up 243% from April 2020 to April 2021), tracking work habits, email content, GPS location, remotely enabling microphone, webcamera, even keystroke logging.
- Sneek – takes a photo of you every minute and makes it available to your supervisor (and we were worried about the NSA?!)
- Legal implications are significant.
  - Enabled during off-hours on work PCs?
  - Capturing spouse and kids in these photos?



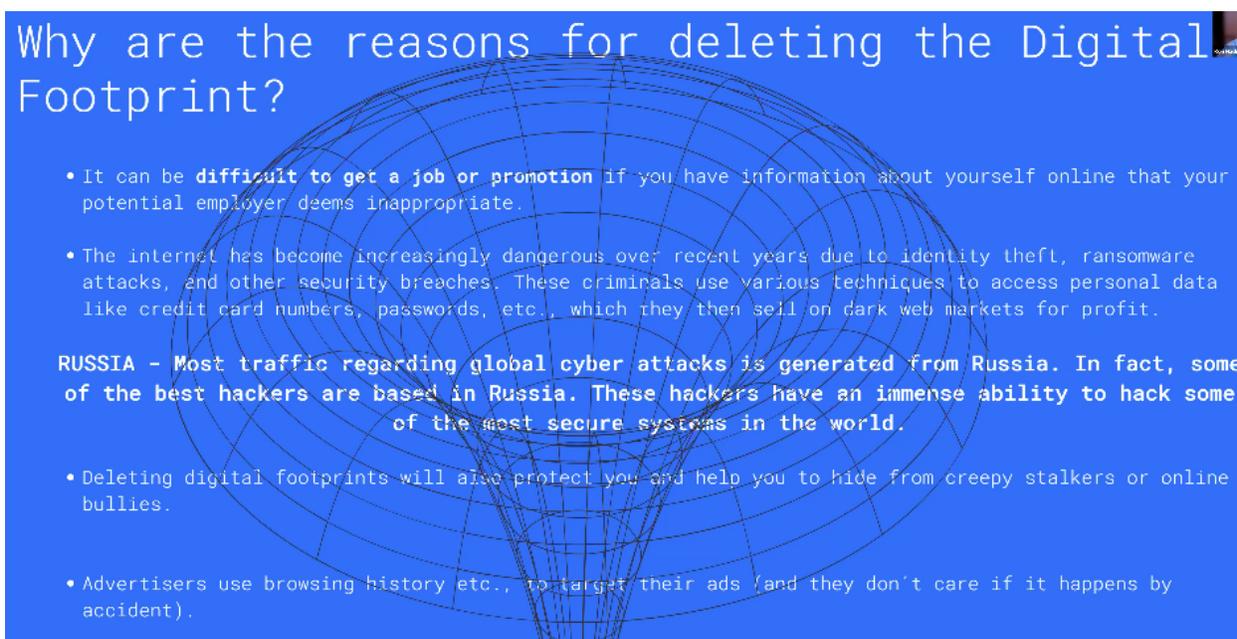
Russia might attack normal Americans bank accounts in retaliation of sanctions imposed by Putin's invasion of Ukraine. Be careful and alert your bank never give your bank account information on sites that look unfamiliar.

## Cyber Crime will Increase

- Ransomware will become even more prevalent – both for businesses and individuals
  - Unsecured businesses will likely pay more in state and agency fines than they will with the extortion payment.
  - Critical infrastructure will be targets as well (hospitals, transportation).
  - Phishing attacks are the conduit to these types of other attacks

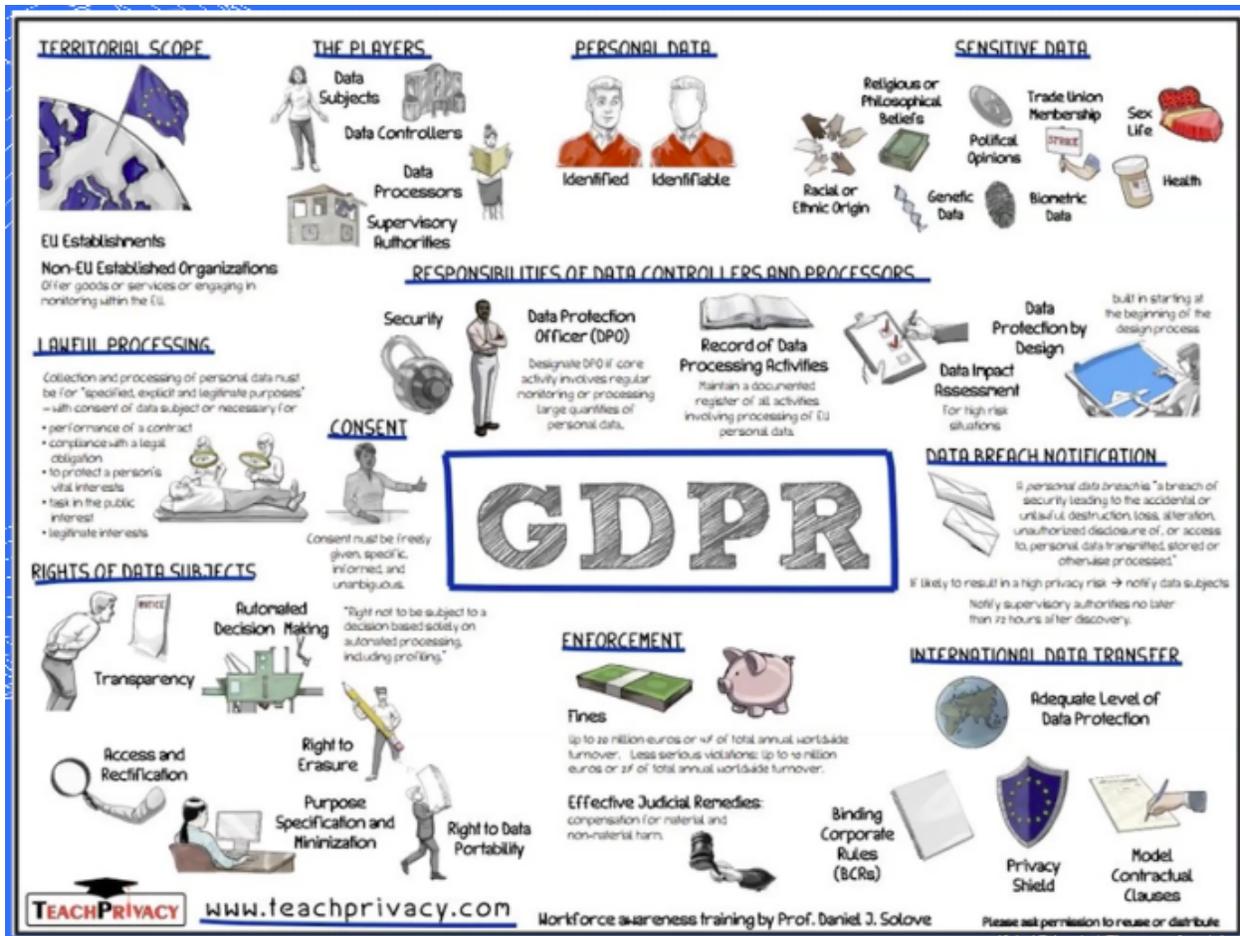


Ron Haddox went over incentives to be careful online. These reasons are listed in the screenshot below



Ron Haddox recommended:

- 1) In order to clean your cache (also known as cookies), one can use 'CCleaner' <https://www.ccleaner.com/> or 'Total AV' <https://www.totalav.com/en/free-antivirus>
- 2) Separately one could use <https://duckduckgo.com/?va=b&t=hc> or Brave <https://search.brave.com/>. These are a search engine that work like google but don't capture your search history.
- 3) Make your passwords not a simple combo of numbers and letters but a phrase like "TheCivicFederationisexcitedtobeover100yearsold\$\$"
- 4) Change your password before deleting an account for the final time. Your account and all data therein won't be completely wiped from the companies servers for some time, if ever, changing your password before you chose not to use the account again guarantees it's harder to hack.



Ron Haddox said the GDPR (this European law) is the gold standard. Above is an illustration of some measures taken by this law.

Margaret Leary's presentation

<https://www.civfed.org/newContent/2022-03/2022-03%20ACCF%20Legis%20Cmte%20Presentation%20Data%20Privacy.pdf>

Ron Haddox's presentation

<https://www.civfed.org/newContent/2022-03/2022-03%20ACCF%20Legis%20Cmte%20Presentation%20Delete%20Me%20from%20the%20Internet%20101.pdf>

## Nominations Committee

These nominations committee members were unanimously elected

- Michael Beer, Delegate from Maywood
- Mike Cantwell, Delegate from Yorktown Civic Association
- Adam Henderson, Delegate from Douglas Park
- Juliet Hiznay, Delegate from Columbia Heights

The results of the vote to elect the Nomination committee are as follows:

- 32 Approve 91.40%
- 3 do not approve 8.60%
- 1 abstain

The vote to elect the Nomination Committee is approved.

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### **Virginia Hospital Center- The Future of VHC**

Virginia Hospital Center is rebranding their logo to 'VHC Health'. The official announcement will be on April 12th. Notice the green health fits into the C like a key in a key hole. This rebranding is intended to help Virginia Hospital Center grow and compete.



Separately, there are only 13 people in the hospital for COVID.

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**Old business**

Revenue and Expenditures Committee Resolution Regarding Arlington FY2023 Real Estate Assessments and Tax Burden is below

<https://www.civfed.org/newContent/2022-02/2022-02%20ACCF%20Rev&ExpComm%20Res%20FY23%20Assessment%20and%20Tax%20Burden%20DRAFT.pdf>